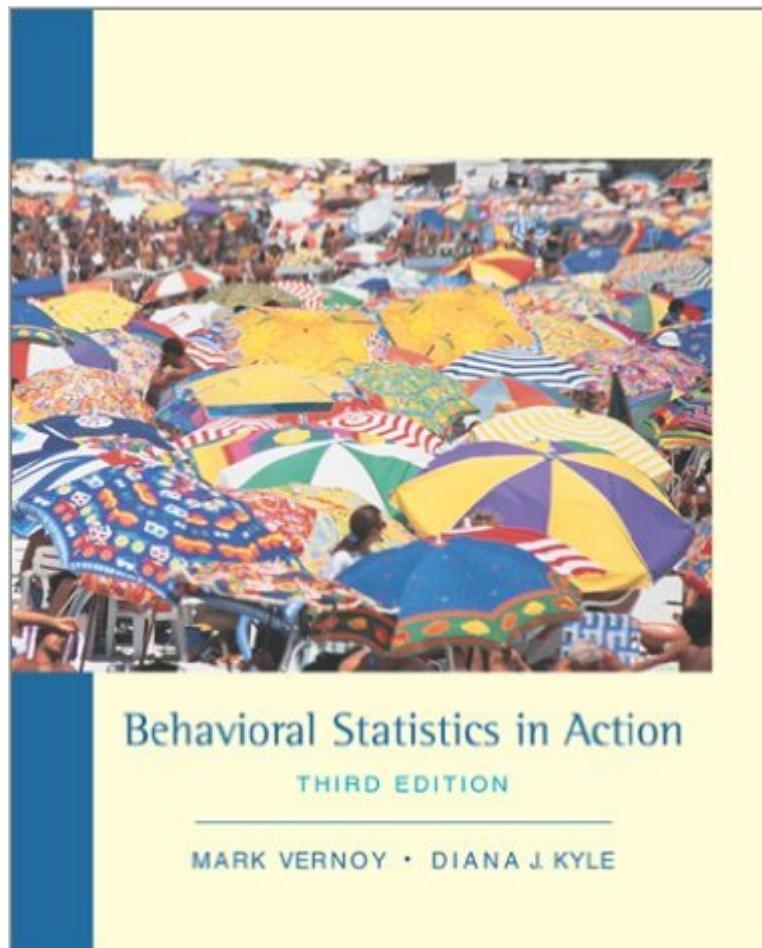


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# Behavioral Statistics In Action



## **Synopsis**

Written for students taking their first course in psychological statistics, Vernon and Kyle's text is considered by many to be the most student-oriented text on the market. Besides a clear and friendly style, the authors avoid digressions of any type, get to the point quickly, provide an abundant

## **Book Information**

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## **Customer Reviews**

In my field I must read many research studies dealing with various topics. I've taken research classes and have learned to recognize key statistical concepts but I must admit that I've never fully understood how they work, what they really mean (no pun intended) or how they were derived. Don't get me wrong. I've studied, but most texts were just too advanced right from the start. Now that I've read and worked through the sample questions in this text I finally feel ready to tackle more advanced texts. The language used is clear and concise with clearly presented examples and applications of concepts. The sequencing is well thought out and quite seamless. I highly recommend it for anyone just starting research classes who has had little or no preparation in statistics. However, knowledge of basic algebra is a must. If you haven't had algebra for some time, you may want to brush up a bit.

I sure as heck never had before. I am dyslexic, math phobic, and a graduate student in Psych who must take 1 full year of advanced stat. Terrified of this prospect, I bought this book. It is, without doubt, the best text book, ever. It is funny (to the point of being downright cheeky), laid out

exceedingly well, progresses from one idea to another naturally, and explains all these confusing concepts easily. I actually looked forward to reading it in my spare time, and I promise you, I am not a math geek! There simply is not a better Intro to Statistics book out there. Better than cartoon guide, stats for dummies, etc. Save your money and time and go right to the source.

When I had no idea what was going on in class (which was 99% of the time), I turned to this book. My Lord and Savior.

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